

Welcome Designers!



Thanks for stopping by to learn about the PurpleTrail Design Submission Program

We are thrilled to start this new program that gives talented graphic designers the ability to share their designs on **PurpleTrail**, gain valuable exposure and earn some cash just for doing what you do best; create amazing designs!

Our design program is very simple, designer friendly and, unlike a lot of other stationary sites out there, it is not a competition.

- Every design you submit gets considered for inclusion on the website, and **we accept as many designs as we possibly can.**
- Payment for your designs is also up front – it is not commission based on the number of sales. Therefore, **you know up front exactly how much you will earn.**
- If we accept 5 of your designs for inclusion on the website, you automatically **become a featured designer on PurpleTrail and get a design spotlight article on the PurpleTrail blog** to highlight your career and work submitted.

If your design is selected for sale by PurpleTrail by our Design Committee, then we will pay a lump sum cash compensation based on the perceived value of your design by our design committee. The cash compensation will vary based on the uniqueness and complexity of the design and work within. Each selected design will be categorized by PurpleTrail's design committee into one of three compensation tiers:

- **Design Essentials: \$20**
- **Inspired Expressions: \$40**
- **Premium Picks: \$60**

If your design submission is similar to an existing design or does not include new design elements for the PurpleTrail library, we may still accept it at a compensation level of **\$10. We really appreciate your submissions and will accept as many designs as we possibly can.** Details on how to submit a design are included below. We look forward to showcasing your fresh and innovative designs!

How to submit a design:

Create your design:

Pick the type of card you would like to create. Designs can be submitted for any category on PurpleTrail.com and for the following card sizes: 5x7, 5.5x8.5 and 5.25x5.25 inches. Designs can be submitted in either landscape or portrait orientations.

All designs should be submitted for a two-sided card (postcard). The back of the card can simply be a matching backer to the front of the card, or an extension of the front of the card with text.

You also have the option of including a photo on the card if you like, or designing without one. If you include a photo, please tell us if you would allow us to use it on the PurpleTrail website. If you do not want us to use your photo, we can replace it with one of our photos before putting the design for sale on PurpleTrail.

Sample Templates for the various card sizes and orientations have been included to help with creating your design.

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Send us your design:

Once your design is complete, please send us a low-resolution version of your design in jpeg, png or gif format via email. **Send your email to: ptdesigners@purpletrail.com**

include in the email the following information:

Tell us about you:

Name:

Address: (city and state)

Daytime Phone Number:

Website (optional):

Tell us about your design:

Title of your design:

Photo on your design: If a photo is included on your design, tell us if we can use the photo on PurpleTrail or if you prefer we replace it with one of our photos.

Description of your design: In 2-3 sentences tell us about your design. Some things to include are the style of your design, what elements are included in the design, and what type of event/occasion it would work well for. You can also include information on what inspired you to create it.

Attach your design to the email

Design submissions are accepted in JPG, PNG or GIF format only. The image file must be under 10MB in size.

We will review all design submissions within 14 days and notify you by email if your design has been accepted. If you are not contacted by PurpleTrail within 14 days, then your design was not selected for inclusion on the PurpleTrail website and you are free to use the design for any purpose.

If your design is accepted, we will send instructions on how to complete the design submission process and also let you know which tier your design falls into: Design Essentials (\$20); Inspired Expressions (\$40); or, Premium Picks (\$60).

If your design is selected for inclusion on the PurpleTrail website, final artwork will need to be submitted in layered Adobe InDesign, Photoshop or Illustrator format.

Please check out the included Terms and Conditions before getting started.